

CLEAR PROMPTING



background?

CONTEXT	LENGTH	EXAMPLES	AUDIENCE	ROLE
What's the situation?	How much do you need?	What style are you going for?	Who is this for?	What expert do you want helping you?
 Your situation or project Any deadlines or constraints Background info that matters What problem you're solving 	 Quick list vs. detailed explanation Number of ideas or options Rough word count Specific format you need 	 Something similar you liked A format that works for you Tone or approach you prefer Reference point to follow 	 Who will see/use this? What do they care about? Their experience level What matters to them 	 Who would you hire for this? What kind of specialist knows this stuff? Who has the experience you need? What's your ideal helper's